



**P R E S S E S**

**A fresh way to share your news with the world**



# What?

B2B Press is an all-in-one online press campaign tool.

Get access to 100 000 media outlets from more than 160 countries.

B2B Press helps companies manage their press contacts themselves.

B2B Press enables PR agencies to broaden their service portfolio by providing their customers with a world wide media reach.

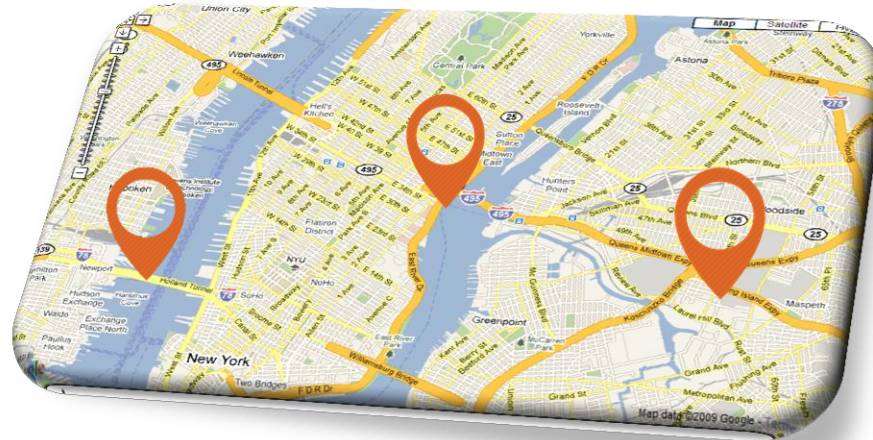





# Who?



# Local companies

Get yourself out there!



-  boost your presence in media
-  promote your brand
-  reach your target audience.

# Local companies - Your benefits

## Be your own PR expert!

- quick and affordable - you control the costs!
- create multiple media lists customized to fit different news
- organize and manage your PR activity cost efficiently
- easy to use
- available 24/7



# Global companies



**Take total control over your PR activities world wide!**

- ✔ plan, organize and control your PR activities
- ✔ use a single tool for all your press releases globally
- ✔ cut down expenses
- ✔ streamline your press communication

# Global companies - Your benefits

## Organize and monitor your PR activities!





- synchronize the work of your PR teams anywhere in the world
- monitor all stages of your campaigns
- share your press releases with your business partners, team and employees globally
- edit and re-use your media lists or keep them for future use
- one tool for multiple users





# PR Agencies

## Expand your expertise!

-  cater to the needs of local and global clients
-  expand your portfolio
-  be a part of the global media market
-  stand above your competitors



# PR Agencies - Your benefits

- access a wide selection of trade media from 160 countries
- help your customers reach their target audiences worldwide
- create, edit and re-use your media lists or keep them for future needs
- tailor an unlimited amount of media lists for multiple customers and campaigns
- a service that you can sell to your clients



# A few simple steps

Select countries

Select industries

Upload your press  
release

Send it out



Success!

# Pricing

## What you get with B2B Press:

- free user account
- create an unlimited amount of media lists for free
- access to 100 000 media, foremost trade media
  
- tailor your media lists for each press campaign, or re-use
- send your press release to colleagues and partners
- pay only when you send a press release!

**only 0,89 € per selected media, no hidden costs**



# Why?

- Beneficial for both corporate communication and PR agencies
- Helps your news reach the right media
- Efficient and ease to use
- Supports product visibility in media
- Promotes brand awareness



# Take a piece of our expertise

